

International Business

International Business Program Mission

The International Business graduate is prepared for domestic and international careers where graduates will be employed in activities involved with the international flow of goods, services, and information.

International Business Program Goals and Outcomes

| Student Learning Goals | Student Learning Outcomes |
|--|--|
| SLG 1: Graduates will be prepared for entry into and advancement in organizations. | SLO 1: Graduates will demonstrate a foundational knowledge of Business Ethics. |
| | SLO 2: Graduates will demonstrate a foundational knowledge of Business Integration and Strategic Management. |
| | SLO 3: Graduates will demonstrate a foundational knowledge of Global Dimensions of Business. |
| | SLO 4: Graduates will demonstrate a foundational knowledge of Business Finance. |
| | SLO 5: Graduates will demonstrate a foundational knowledge of Business Leadership. |
| | SLO 6: Graduates will demonstrate a foundational knowledge of Business Communications. |

Bachelor of Science with a Major in International Business

General Education

General Education Courses 38-40

College of Business Required General Education Courses

| | | |
|-------------|---|--|
| ECON 201 | Principles of Microeconomics | |
| ECON 202 | Principles of Macroeconomics | |
| MATH 210 | Elementary Statistics | |
| or PSY 241 | Introduction to Statistics | |
| or DATA 211 | Applied Statistics and Data Visualization | |

College of Business Core Requirements

| | | |
|----------|------------------------------------|---|
| ACCT 200 | Elements of Accounting I | 3 |
| ACCT 201 | Elements of Accounting II | 3 |
| ACCT 315 | Legal Environment of Business | 3 |
| BUS 269 | Professional Ethics | 3 |
| MGMT 301 | Fundamentals of Management | 3 |
| MRKT 321 | Marketing | 3 |
| BIT 220 | Management Information Systems | 3 |
| BIT 302 | | 3 |
| BOTE 247 | Spreadsheet Applications | 3 |
| FIN 353 | Principles of Financial Management | 3 |

Courses Required for International Business Major

| | | |
|----------|------------------------------------|---|
| ACCT 321 | Managerial Accounting | 3 |
| ENTR 302 | Introduction to Entrepreneurship | 3 |
| INTB 307 | International Business | 3 |
| INTB 427 | International Marketing | 3 |
| INTB 437 | International Culture & Management | 3 |
| INTB 462 | International Business Strategy | 3 |
| FIN 457 | International Corporate Finance | 3 |

Electives: Select any combination of 12 SH from 300-400 BADM/BUS/ENTR/INTB/MGMT/MRKT courses 12

Other Electives 19

Total Hours 120-122

International Business Minor

| | | |
|--------------------|------------------------------------|-----------|
| MGMT 301 | Fundamentals of Management | 3 |
| ENTR 302 | Introduction to Entrepreneurship | 3 |
| INTB 307 | International Business | 3 |
| MRKT 321 | Marketing | 3 |
| INTB 427 | International Marketing | 3 |
| INTB 437 | International Culture & Management | 3 |
| Total Hours | | 18 |

International Business Concentration

| | | |
|--------------------|------------------------------------|-----------|
| MGMT 301 | Fundamentals of Management | 3 |
| INTB 307 | International Business | 3 |
| MRKT 321 | Marketing | 3 |
| INTB 437 | International Culture & Management | 3 |
| or INTB 427 | International Marketing | 3 |
| Total Hours | | 12 |