Management

Management Program Mission

The Management program prepares future professionals to plan, organize staff, lead, and control resources for the purpose of adding value to organizations in diverse environments.

Management Program Goals and Outcomes

| Student Learning Goals | Student Learning Outcomes |
|---|--|
| SLG 1: Management graduates will be prepared for entry into and advancement in management roles within organizations. | SLO 1: Graduates will demonstrate a foundational knowledge of Business Ethics. |
| | SLO 2: Graduates will demonstrate a foundational knowledge of Business Integration and Strategic Management. |
| | SLO 3: Graduates will demonstrate a foundational knowledge of Global Dimensions of Business. |
| | SLO 4: Graduates will demonstrate a foundational knowledge of Human Resource Management. |
| | SLO 5: Graduates will demonstrate a foundational knowledge of Operations / Production Management. |
| | SLO 6: Graduates will demonstrate a foundational knowledge of Organizational Behavior. |
| | SLO 7: Graduates will demonstrate a foundational knowledge of Business Leadership. |
| | SLO 8: Graduates will demonstrate a foundational knowledge of Business Communications. |

Bachelor of Science with a Major in Management

| General Education | | |
|--|--|----|
| General Education Courses | | 38 |
| Business Required General Educa | tion Courses | |
| ECON 201 | Principles of Microeconomics | |
| ECON 202 | Principles of Macroeconomics | |
| MATH 210 | Elementary Statistics | |
| or PSY 241 | Introduction to Statistics | |
| or DATA 211 | Applied Statistics and Data Visualization | |
| Business Core Requirements | | |
| ACCT 200 | Elements of Accounting I | 3 |
| ACCT 201 | Elements of Accounting II | 3 |
| ACCT 315 | Legal Environment of Business | 3 |
| BUS 269 | Professional Ethics | 3 |
| MGMT 301 | Fundamentals of Management | 3 |
| MRKT 321 | Marketing | 3 |
| CIS 220 | Managing Computer Information Systems | 3 |
| BUS 305 | Business Communication | 3 |
| BOTE 247 | Spreadsheet Applications | 3 |
| FIN 353 | Principles of Financial Management | 3 |
| Courses Requirement for Manager | nent Majors | |
| ACCT 321 | Managerial Accounting | 3 |
| ENTR 302 | Introduction to Entrepreneurship | 3 |
| INTB 307 | International Business | 3 |
| BUS 420 | Supply Chain and Operations Management | 3 |
| MGMT 303 | Human Resource Management | 3 |
| MGMT 436 | Organizational Behavior Principles and Practices | 3 |
| MGMT 438 | Talent Management and People Analytics | 3 |
| | | |

| MGMT 465 | Strategic Management | 3 |
|-------------------------|--|-----|
| Electives: Select any c | combination of 12 SH from 300-400 BADM/BUS/ENTR/INTB/MGMT/MKRT courses | 12 |
| Other Electives | | 16 |
| Total Hours | | 120 |

18

18

Business Administration Minor (Non-business Majors)

Select any 18 SH from BADM, BUS, ENTR, INTB, MGMT, MRKT

Total Hours

Management Minor

| Total Hours | | 18 |
|-------------|--|----|
| MGMT 436 | Organizational Behavior Principles and Practices | 3 |
| MGMT 303 | Human Resource Management | 3 |
| MRKT 321 | Marketing | 3 |
| INTB 307 | International Business | 3 |
| ENTR 302 | Introduction to Entrepreneurship | 3 |
| MGMT 301 | Fundamentals of Management | 3 |

Management Concentration (Non-Business Majors)

| Total Hours | | 12 |
|-------------|--|----|
| ENTR 302 | Introduction to Entrepreneurship | 3 |
| MGMT 436 | Organizational Behavior Principles and Practices | 3 |
| MGMT 303 | Human Resource Management | 3 |
| MGMT 301 | Fundamentals of Management | 3 |

Human Resources Management Concentration

The Human Resources Management concentration is for students who wish to explore human resource management functions of an organization. These functions include workforce staffing (recruitment and selection), talent management, performance management, total rewards (compensation and benefits), employee and labor relations, organizational behavior, industrial and organizational psychology, and strategic human resource planning.

| MGMT 438 | Talent Management and People Analytics | 3 |
|------------|--|---|
| or PSY 313 | Industrial Organizational Psychology | |
| MGMT 436 | Organizational Behavior Principles and Practices | 3 |
| MGMT 303 | Human Resource Management | 3 |
| or PSY 111 | Introduction to Psychology | |
| MGMT 301 | Fundamentals of Management | 3 |