

# International Business

## International Business Program Mission

The International Business graduate is prepared for domestic and international careers where graduates will be employed in activities involved with the international flow of goods, services, and information.

## International Business Program Goals and Outcomes

Student Learning Goals	Student Learning Outcomes
SLG 1: Graduates will be prepared for entry into and advancement in organizations.	SLO 1: Graduates will demonstrate a foundational knowledge of Business Ethics.
	SLO 2: Graduates will demonstrate a foundational knowledge of Business Integration and Strategic Management.
	SLO 3: Graduates will demonstrate a foundational knowledge of Global Dimensions of Business.
	SLO 4: Graduates will demonstrate a foundational knowledge of Business Finance.
	SLO 5: Graduates will demonstrate a foundational knowledge of Business Leadership.
	SLO 6: Graduates will demonstrate a foundational knowledge of Business Communications.

## Bachelor of Science with a Major in International Business

### General Education

General Education Courses 38

### Business Required General Education Courses

ECON 201	Principles of Microeconomics	
ECON 202	Principles of Macroeconomics	
MATH 210	Elementary Statistics	
or PSY 241	Introduction to Statistics	
or DATA 211	Applied Statistics and Data Visualization	

### Business Core Requirements

ACCT 200	Elements of Accounting I	3
ACCT 201	Elements of Accounting II	3
ACCT 315	Legal Environment of Business	3
BUS 269	Professional Ethics	3
MGMT 301	Fundamentals of Management	3
MRKT 321	Marketing	3
CIS 220	Managing Computer Information Systems	3
BUS 305	Business Communication	3
BOTE 247	Spreadsheet Applications	3
FIN 353	Principles of Financial Management	3

### Courses Required for International Business Major

ACCT 321	Managerial Accounting	3
ENTR 302	Introduction to Entrepreneurship	3
INTB 307	International Business	3
INTB 427	International Marketing	3
INTB 437	International Culture & Management	3
INTB 462	International Business Strategy	3
FIN 457	International Corporate Finance	3

**Electives: Select any combination of 12 SH from 300-400 BADM/BUS/ENTR/INTB/MGMT/MRKT courses** 12

**Other Electives** 19

**Total Hours** 120

## International Business Minor

MGMT 301	Fundamentals of Management	3
ENTR 302	Introduction to Entrepreneurship	3
INTB 307	International Business	3
MRKT 321	Marketing	3
INTB 427	International Marketing	3
INTB 437	International Culture & Management	3
<b>Total Hours</b>		<b>18</b>

## International Business Concentration

MGMT 301	Fundamentals of Management	3
INTB 307	International Business	3
MRKT 321	Marketing	3
INTB 437	International Culture & Management	3
or INTB 427	International Marketing	3
<b>Total Hours</b>		<b>12</b>