

Finance

Finance Program Mission

The finance program mission is to enable the graduating finance major to use the principles, tools, and techniques for effective and efficient financial management, perform financial analysis and planning, explain the Investments environment and asset valuation models, identify short, intermediate, and long-term financial alternatives, apply financial management for new ventures and small business, and to understand the management performance, and regulatory aspects of financial institutions and markets.

Finance Program Goals and Outcomes

Student Learning Goals	Student Learning Outcomes
SLG 1: Graduates will be able to demonstrate an understanding of various functional areas of finance.	SLO 1: Graduates will demonstrate a foundational knowledge of effective and efficient Financial management. SLO 2: Graduates will demonstrate a foundational knowledge of strategies and analysis of Investing. SLO 3: Graduates will demonstrate a foundational knowledge of management performance and the regulatory aspects of Financial Institutions and Markets. SLO 4: Graduates will demonstrate a foundational knowledge of Entrepreneurship finance. SLO 5: Graduates will demonstrate a foundational knowledge of International finance.
SLG 2: Graduates will be able to demonstrate the ability to use business knowledge, practices, and theories using effective communication and exhibiting teamwork and management skills.	SLO 1: Deliver a professional oral presentation and written paper using finance knowledge, practices, and theories. SLO 2: Exhibit the ability to contribute with others to reach a goal. SLO 3: Exhibit the ability to motivate or influence others to reach a goal.

Bachelor of Science with a Major in Finance (120 CR)

The finance major prepares students for a wide variety of careers in business and government, including corporate financial management, financial analysis, financial institutions, entrepreneurship, investments, real estate, financial planning, and international business. It provides students with knowledge and decision-making skills for acquiring, investing, and managing capital. The concepts, methods, and techniques equip the students with a thorough understanding of the financial process in order to add value to any organization.

General Education

General Education courses 38

Business Required General Education Courses

ECON 201	Principles of Microeconomics	
ECON 202	Principles of Macroeconomics	
MATH 210	Elementary Statistics	

Business Core Requirements

ACCT 200	Elements of Accounting I	3
ACCT 201	Elements of Accounting II	3
ACCT 315	Legal Environment of Business	3
BUS 269	Professional Ethics	3
MGMT 301	Fundamentals of Management	3
MRKT 321	Marketing	3
CIS 220	Managing Computer Information Systems	3
BUS 305	Business Communication	3
BOTE 247	Spreadsheet Applications	3
FIN 353	Principles of Financial Management	3

Courses Required for Finance Major

ACCT 321	Managerial Accounting	3
FIN 355	Investments	3
FIN 357	Advanced Corporate Finance	3
FIN 360	Entrepreneurial Finance	3

FIN 454	Portfolio Theory	3
FIN 455	Financial Institutions and Markets	3
FIN 457	International Corporate Finance	3
FIN 458	Financial Analysis and Valuation	3

Select at least 9 Credits from the following: **9**

ACCT 301	Intermediate Accounting I	
ACCT 302	Intermediate Accounting II	
ACCT 303	Intermediate Accounting III	
BUS 496	Applied Research	
DATA 347	Data Analytics and Visualization	
BUS 497	Internship	
ECON 318	Money and Banking	
ECON 410	Managerial Economics	
FIN 443	Real Estate Finance	
FIN 451	Insurance and Risk Management	
FIN 499	Special Topics ²	

Electives

(To meet the 120 SH graduation requirement.) **19**

Total Hours **120**

¹ These courses can be taken as a part of the General Education requirement.

² Requires advisor approval for meeting program requirements.

Finance Minor

FIN 353	Principles of Financial Management	3
FIN 355	Investments	3
FIN 357	Advanced Corporate Finance	3
FIN 360	Entrepreneurial Finance	3
FIN 455	Financial Institutions and Markets	3

Select two of the following: **6**

FIN 443	Real Estate Finance	
FIN 451	Insurance and Risk Management	
FIN 457	International Corporate Finance	
FIN 458	Financial Analysis and Valuation	
FIN 499	Special Topics	
ACCT 301	Intermediate Accounting I	
ACCT 302	Intermediate Accounting II	
ACCT 303	Intermediate Accounting III	
ECON 318	Money and Banking	
ECON 410	Managerial Economics	

Total Hours **21**

Personal Finance Concentration (Non-Business Majors)

FIN 251	Personal Finance	3
FIN 355	Investments	3
FIN 443	Real Estate Finance	3
FIN 451	Insurance and Risk Management	3

Total Hours **12**