

College of Business

The primary purpose of the College of Business is to prepare students for professional careers in business, education, or government. Many of the course offerings are also available for those who desire an orientation to the field of business or as in service education for those actively employed. Specific programs are listed under the respective departments. Students desiring specific information should contact the appropriate department chairperson. [MinotStateU.edu/business](http://www.minotstateu.edu/business/) (<http://www.minotstateu.edu/business/>).

Mission Statement

The MSU College of Business educates, challenges, inspires, and mentors students in their pursuit of a high-quality business education through interactive and engaged learning experiences for their professional and personal betterment.

The mission statement is supported by the following values and actions.

The MSU College of Business educates, challenges, inspires, and mentors...

Values:

- *Students First*
- *Dedication, focus, proactivity, collegiality, nurturing*

Actions:

- Impart knowledge, professionalism, and intellectual curiosity
- Develop skills and competencies
- Deliver programs
- Extend boundaries
- Initiate aspirations for leadership
- Build relationships
- Guide and advise

...students in their pursuit of a high-quality business education...

Values:

- *Curricular integrity, excellence, rigor*
- *Professionalism*

Actions:

- Serve undergraduate and graduate students, seminar and workshop participants, and prospective students and pre-college students in exploratory experiences
- Through on-campus, online, and off-site courses at MAFB, in Bismarck, and at international partner sites
- Deliver BS, BAS, BSEd, MS, and MEd degree programs in majors, minors, certificates, and concentrations
- With attention to an assurance of student learning through regular program assessments, identifying specific outcomes, and measuring results
- Maintaining professional business program accreditation
- Supported by continuous faculty improvement

...interactive and engaging learning experiences...

Values:

- *Comprehensive, holistic, relevant*
- *Applications-focused*

Actions:

- Utilize interactive and engaging learning experiences characterized by:
 - student-faculty interaction
 - student-student interaction
 - student-community interaction (professional, business leaders, service organizations)

- multiple delivery modes
- advanced technology
- Demonstrate learning in courses and through participation in organizations and activities, with emphasis on:
 - business applications of theory
 - experiences such as internships, study-abroad tours and exchanges, student-faculty research, and competitive events

...for their professional and personal betterment.

Values:

- Commitment to life-long learning
- Pride and confidence; desire to succeed
- Civic responsibility and a strong work ethic

Actions:

- Develop graduates prepared for careers in local and global employment
- Instill a sense of place and unique appreciation for North Dakota
- Promote ethical behavior, good citizenship, and professional engagement

Organization

Three departments comprise the academic organization of the College as follows:

Department of Accounting and Finance, Dr. Daniel Ngugi, Chairperson

Department of Business Administration, Dr. Daniel Ngugi, Chairperson

Department of Business Information Technology, Darren Seifert, Chairperson

Severson Entrepreneurship Academy

The Severson Entrepreneurship Academy was created as a result of a milestone gift to the Minot State University College of Business on Feb. 9, 2010. The \$1 million donation comes from Clint Severson and Conni Ahart. Severson was chairman of the board, chief executive officer, and president of Abaxis, a medical devices company based in northern California. He is the 2007 Forbes Entrepreneur of the Year and a 1973 alumnus of then Minot State College.

On Feb. 9th 2016, Clint Severson, Conni Ahart and the College of Business announced a historic \$2 million gift (<http://www.minotstateu.edu/pio/news/2016/02/largest-gift-in-minot-state-history-will-support-severson-entrepreneurship-academy.shtml/>) to the Severson Entrepreneurship Academy. This is the largest gift in Minot State's history. "When we made our first gift six years ago, I looked at all the possible organizations that I would consider worthwhile investments, Minot State rose to the top, and that has proven to be true," Severson said. "Our initial investment in the university created a new academy aimed at promoting entrepreneurship and building better business leaders for the present and future. This \$2 million gift will enable the academy to continue expanding its work and guarantee the future of entrepreneurship at Minot State."

Students from all majors can participate in the academy. With the following resources available, students will have the most authentic experience possible as they begin their own business ventures:

- Entrepreneurship Club, a mechanism through which students learn a format for analyzing start-up business plans; affiliated with national Collegiate Entrepreneurship Organization (CEO).
- Curriculum focused on knowledge and skills critical for understanding how to start, maintain, and analyze start-up businesses, with emphasis on managing online businesses.
- Internships

College of Business Core Curriculum

Students pursuing a Bachelor of Science degree in accounting, finance, international business, management, marketing, management information systems, or entrepreneurship must complete the College of Business Core Curriculum.

The College of Business core is not required for the Business Education and Bachelor of Applied Sciences programs (Applied Business Information Technology). The core provides students with a broad level of knowledge in preparation for more specialized work in their selected business programs.

College of Business Required General Education Courses:

ECON 201 Principles of Microeconomics

ECON 202 Principles of Macroeconomics

MATH 210 Elementary Statistics

College of Business Core Requirements:

ACCT 200 Elements of Accounting I
ACCT 201 Elements of Accounting II
ACCT 315 Legal Environment of Business
BADM 269 Professional Ethics
BADM 301 Fundamentals of Management
BADM 321 Marketing
BIT 220 Management Information Systems
BIT 302 Business Communication
BOTE 247 Spreadsheet Applications
FIN 353 Principles of Financial Management