

Master of Science in Sports Management

MSU - Sports Management (minotstateu.edu) (https://www.minotstateu.edu/graduate/future_students/programs/sports_management.shtml/)

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MS in Sports Management Program Directors: Dr. Cyriac Pattathil Joy and Dr. Terry Eckmann

This degree is administered by the Department of Business in collaboration with the Department of Science.

Mission of the Master of Science in Sports Management Program (MSSPM)

The Master of Science in Sports Management prepares current and future sport professionals pursuing leadership roles in public, private, and community settings by engaging learners in the application of advanced management principles and strategies in sports administration.

Overview

The Master of Science in Sports Management (MSSPM) is the only sports master's degree in the North Dakota University System offering a combination of business and sports curriculum. This flexible and affordable graduate program emphasizes leading-edge management principles and strategies applied to sports law, sports administration, sports finance, and sports psychology. Students will gain expertise about issues and opportunities facing the sports industry. The MSSPM degree is ideal for individuals pursuing careers in high school and collegiate coaching and athletic administration, sports agencies, and athletic performance and training. The MSSPM degree is offered through online delivery; business courses are also available on campus.

MSSPM Goals and Student Learning Outcomes

Student Learning Goals	Student Learning Outcomes
SLG 1: Graduates will be able to produce applied research projects.	SLO 1: Students will be able to employ appropriate data analysis to solve business or sports problems.
	SLO 2: Students will be able to synthesize literature.
SLG 2: Students will be able to apply communication strategy in constructing messages.	SLO 1: Students will be able to create professionally written messages.
	SLO 2: Students will be able to produce effective oral presentations.
SLG 3: Students will be able to solve management problems.	SLO 1: Students will be able to employ rational decision-making theories, models, and tools to solve management problems.
	SLO 2: Students will be able to assess ethical issues and stakeholder perspectives in the contexts of corporate social responsibility and global environment.
	SLO 3: Students will be able to apply employment law concepts appropriately in management and sports leadership.
	SLO 4: Students will be able to apply fundamental marketing concepts in business or the sports industry.
SLG 4: Students will be able to solve sports leadership problems.	SLO 1: Students will be able to evaluate trends in sports administration and leadership.
	SLO 2: Students will be able to evaluate the role of sports governing bodies including their authority, organizational structure, and functions.
	SLO 3: Students will be able to evaluate and extend sport media's role in political, social, and technological climates.
	SLO 4: Students will be able to apply legal concepts within sports workplaces.
	SLO 5: Students will be able to apply sports psychology concepts to improve sports performance, leadership, and team cohesiveness.

Application Deadlines

- Fall applications due **May 30** for international students and **July 30** for domestic, Canadian, and online international students.
- Spring applications due **Nov. 30** for domestic, Canadian, and online international students.

MSSM Admission Requirements and Instructions

- Complete the MSU Graduate School Application.** Applications must be submitted online. Please visit https://www.minotstateu.edu/graduate/future_students/index.shtml (https://www.minotstateu.edu/graduate/future_students/index.shtml/).

i. Reapplying after having been enrolled and wanting to return? Submit the application for re-admission available. Please visit, https://www.minotstateu.edu/graduate/current_students/index.shtml (https://www.minotstateu.edu/graduate/current_students/index.shtml).

b. **Requirements and Instructions.** Detailed admission requirements and instructions can be found at [MinotStateU.edu/graduate/future_students](http://www.minotstateu.edu/graduate/future_students) (http://www.minotstateu.edu/graduate/future_students).

BADM 525	Strategic Marketing	3
BADM 535	Management Principles and Practices	3
BADM 537	Human Resource Management	3
BADM 550	Applied Statistics for Managers	3
or BADM 551	Spreadsheet Modeling and Decision Making	
BIT 510	Leadership Communication	3
FIN 550	Sports Finance and Budgeting	3
KIN 510	Sports Leadership and Administration	3
KIN 540	Foundations of Sports and Exercise Psychology	3
KIN 555	Sports Law	3
KIN 560	Sports Media and Event Planning	3
KIN 595	Capstone Experience, Research Methods and Analyses in Sports	3
Total Hours		33