

Master of Science in Sports Management (MSSM)

http://www.minotstateu.edu/business/grad_program.shtml

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This degree is administered by the College of Business in collaboration with the College of Education and Health Sciences.

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Department of Teacher Education and Kinesiology Chair: Dr. Terry Eckmann

Overview

Minot State University's newest graduate degree, the Master of Science in Sports Management (MSSM), is the only degree of its kind offered in the North Dakota University System. This flexible and affordable graduate program emphasizes leading-edge management principles and strategies applied to sports law, sports administration, and sports psychology. Students will gain expertise about issues and opportunities facing the sports industry. The MSSM degree is ideal for individuals pursuing careers in high school and collegiate coaching and athletic administration, sports agencies, and athletic performance and training.

MSSM Goals and Student Learning Outcomes

Goal 1: Explain and apply concepts of sport and exercise psychology.

- Students will relate concepts of sport and exercise psychology to the effectiveness of sport managers.
- Students will analyze stress management and lifestyle choices on brain health

Goal 2: Communicate effectively in oral and written messages.

- Students will be able to communicate effectively through oral, written, and technological methods within professional sport management settings.
- Students will be able to use communication strategy to plan and articulate messages that are clear, concise, correct, coherent, and complete.
- Students will be able to understand the processes as well as the dynamics that interpret human relations in management at the individual, group, and organizational levels.

Goal 3: Analyze situations and apply principles of management and leadership.

- Students will be able to employ rational decision-making theories, models, and tools to solve management problems.
- Students will be able to interpret sources of leader power, the traits leaders use to influence others, and the role leadership plays in organizational development.
- Students will be able to examine historical development, analyze best practices, and explain current and future trends in sport administration and leadership.
- Students will be able to distinguish among the frameworks of professional, intercollegiate, and interscholastic sport.
- Students will be able to examine the variety of compliance and budget issues, facility and event management, and internal and external relationships essential to sport administration.
- Students will be able to articulate ethical issues and stakeholder perspectives in the contexts of corporate social responsibility and global environments.
- Students will be able to analyze moral and ethical issues related to sport.

Goal 4: Evaluate and extend sport media's role in political, social, and technological climates.

- Students will be able to apply and evaluate principles of interpersonal communication, mass communication, and public relations, particularly as they are related to sport organizations.
- Students will be able to apply fundamental marketing concepts to in business or the sport industry.
- Students will be able to create an operational plan for a sport event.

Goal 5: Apply legal concepts within the sport workplace.

- Students will be able to demonstrate understanding of basic risk management issues applied to the conduct of sport.
- Students will evaluate the role of sports governing bodies including their authority, organizational structure and functions.
- Students will interpret employment law concepts appropriately and indicate how concepts should be applied in management of diverse human resources.

Goal 6: Conduct research and demonstrate information literacy.

- Students will be able to employ the appropriate quantitative model to solve a variety of business or sport problems.
- Students will be able to understand a simple qualitative research project.

Program Admission Standards**Application Deadlines**

- Fall applications due **May 30** for international students and **July 30** for domestic, Canadian, and online international students.

MSSM Admission Requirements and Instructions

1. **Completed MSU Graduate School Application.** Applications must be submitted online. The Graduate School at Minot State University does not accept paper applications. To access the online application, please visit: <https://app.applyyourself.com/?id=ndusmingr>. The exception to this is applications for re-admission (available on the Graduate School website (http://www.minotstateu.edu/graduate/current_students/index.shtml)).
2. **Requirements and Instructions.** Detailed admission requirements and instructions can be found at http://www.minotstateu.edu/graduate/future_students.
3. **Required Test Scores.** Students from non-English speaking countries must give evidence of proficiency in English. Students who have earned a degree from an English speaking university, where the primary mode of instruction is English, within the past 10 years, are not required to prove their English language skills with a test score. Students whose degree has been earned from a primarily non-English speaking university are required to take either the Test of English as a Foreign Language (TOEFL - www.toefl.org) and earn a passing score of 79 on the internet-based exam or the International English Language Testing System exam (IELTS - www.ielts.org) with a minimum score of 6.0 overall. Students also have the option of sitting for the ITEP exam which must be administered by The Language Company. The test will only be administered once students have reached Level 9 of an ESL program.
4. Applicants are required to submit a current resume or curriculum vita.
5. Applicants are also required to submit a concise (500 words) Statement of Purpose describing his/her primary interest in the MSSM program, experiences related to the area of study, and objectives in pursuing the MSSM degree at MSU. In particular, the essay should be as specific as possible in describing the student's interests, and relevant educational, research, commercial, government, or teaching experiences. If applying for more than one program, submit a separate Statement of Purpose for each program.
6. International Applicants ONLY: Submit a declaration of finances. See Graduate School Admissions information (above) for more details.

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